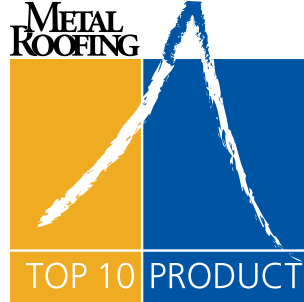


METAL ROOFING[®] MAGAZINE

700 East State Street • Iola, WI 54990-0001
715-445-2214 • FAX: 715-445-4087
www.metalroofingmag.com



December 22, 2008

Dear Mark,

Congratulations from *Metal Roofing Magazine*! We are pleased to inform you that your Sharkskin Ultra Radiant has been recognized by our readers as one of the Top 10 products of 2008. The Top 10 list is chosen every year after analyzing reader response reports from each issue of *Metal Roofing Magazine*.

To celebrate our readers' favorite products, Sharkskin Ultra Radiant will be featured in a story in the February/March issue of *Metal Roofing Magazine*. Every year, items listed in the Top 10 products story generate *even more* leads than their original mention. In addition to this exposure, your company will receive:

- Use of *Metal Roofing Magazine's* Top 10 product logo (above), for use in advertising and trade show signage. Please feel free to contact me to obtain a logo in the format you need.
- Year-round exposure for Kirsch Building Products through *Metal Roofing Magazine's* website, www.metalroofingmag.com.

As always, please send information regarding new products and other company news to senior editor Jim Austin at Jim.Austin@fwmedia.com. For more information on advertising in the February/March issue, contact Kyler Pope at kyler.pope@fwmedia.com.

Congratulations again on winning! We look forward to Kirsch's continued presence in *Metal Roofing Magazine*.

Sincerely,

A handwritten signature in blue ink that reads "Jim Austin". The signature is fluid and cursive, with the first name "Jim" and last name "Austin" clearly legible.

Jim Austin
Senior editor